



2019 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL BENEFITS	\$10,000	\$5,000	\$2,500	\$1,000
Name / Logo prominently displayed on all promotional materials including approx. 500 posters & flyers distributed throughout lower Fairfield County *sign up deadline July 1st for this feature	LOGO	LOGO	NAME	NAME
Name / Logo included in email blast reaching over 1,000 recipients	4x	3x	2x	1x
Social Media recognition including Facebook features	4x	3x	2x	1x
Logo / Name listed on event website with a link to your website	LOGO	LOGO	NAME	NAME
Name mention listed on ticket purchasing website	★	★	★	-
Name & Logo recognition on-site night of the event - printed on thank you boards	★	★	★	-
Name inclusion in pre-& post press releases going out to over 30 regional media outlets	★	★	-	-
Logo included on event Master Banner hung by the stage area	★	★	-	-
Brand Banners displayed on-site night of the event (provided by sponsor)	2	1	-	-
Informational table on-site night of the event	★	★	-	-
Verbal recognition night of the event by event MC's	★	★	-	-
Logo engraved on attendee souvenir pint glasses (approx. 250)	★	-	-	-
Name & Logo included in promotional event video	★	-	-	-
Opportunity to speak at the event	★	-	-	-
Admission to Stamford Brew & Whiskey Festival	12	8	6	4

CLICK TO BECOME A SPONSOR NOW!

To maximize your sponsorship benefits, sign up on or before June 1st.

CONTACT: Ashley Keller, Event Coordinator ☎ 203-556-9695 ✉ info@littleblackbusinessbook.com

THANK YOU FOR YOUR GENEROUS SUPPORT!



HOW FUNDS RAISED SUPPORT OUR MISSION

In a region struggling with the most persistent affordable housing crisis in the nation, New Neighborhoods' mission is to build hope and opportunity through development and management of quality affordable housing and resident-centered services.

As the pioneer of low and moderate-income housing in Fairfield County, New Neighborhoods has developed more types of housing than any other non-profit in Connecticut: co-ops, condominiums, family rentals, senior citizen apartments, high-rise, low-rise, rehabilitation, preservation, conversions, new construction, and modular. Our work focuses on the following main areas:

- **Rental Properties**
- **Property Development**
- **Management Consulting**
- **Resident-Centered Services**



DEBRA BOSTIC, a resident at New Neighborhoods Marshall Commons, was not always as personable and optimistic as she is today. During a dark time in her life, Debra was given a sign of hope when she was referred to New Neighborhoods.



As a single mother of two, Marshall Commons tenant **GINA SMITH** knows that being fortunate means appreciating what you have even when you have nothing. Gina was able to take a breath of fresh air when she found New Neighborhoods. Gina says, "New Neighborhoods staff is accommodating and resourceful, they are truly a blessing."



TEONDRA HOLLEY BECKFORD, resident New Neighborhoods Stillwater Heights, is one of the many residents who attended New Neighborhoods annual Winter Warm-Up. The annual event provides residents with basic winter necessities to ensure everyone stays warm during the cold months. Teondra says, "I feel the event is beneficial for all residents. It's a really nice time for us to get together and receive things that are necessary such as coats."

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